

# Matchmaking Opt-In/Out Pop-up Verbiage

## What advantages does matchmaking offer me?

- Let yourself be inspired and receive contact suggestions that exactly match your interests
- Connect with exciting exhibitors and be inspired by new products and services
- Make efficient use of your time at the Event and put together your own personal program

## Matchmaking – get the most of your time at the Event

Matchmaking is a free service that helps you to find exactly the right new contacts. Exciting conversations and meetings with potential cooperation partners are only a few clicks away.

Based on your interests, you will receive individual contact suggestions and decide who is the perfect match for you through industry-specific filter options. Look forward to a relaxed and calm discussion atmosphere in the matchmaking Lounge, which is exclusively available to you as a matchmaking user.

## Extend the duration of the Event Get to know valuable business contact 6 to 8 weeks before the Event

### Put your interests in the focus of the Event.

Use the opportunity to be automatically suggested business partners who are tailored to you.

### Find

Profitable contacts, companies, products and individual solutions with the help of industry-specific filter options

### Decide

When and whom you meet. Make sure that you spend your valuable time at the Event with the right business partners to secure your business for the future.

## What is matchmaking in detail?

With matchmaking you can get in touch with potential cooperation partners, investors, manufacturers or distributors in advance of the Event and arrange meetings for the Event.

### Who suits me

Based on your interests, you will receive individual contact suggestions for the Event. You can contact potential business partners via the matchmaking platform and make an appointment for the trade Event.

## **How Matchmaking works with your preference and interests information**

With your trade Event badge you will receive an email with your personal activation link.

Present your completed, meaningful profile and draw attention to yourself.

Browse through all profiles of the participating exhibitors and trade visitors and decide for yourself through our industry-specific filter options what makes a perfect match for you.

Send meeting inquiries and put together your own personal schedule.

Please note that by opting out Profile interests for Match making, you will continue to be presented with Recommendations that are not based on your profile interests. These recommendations may not be relevant to your interests.

Our Matchmaking service will provide you with personalized recommendations based on your preferences and interests. You can opt-out of providing your information to derive personalize matches and instead receive recommendations based on our most popular results by unchecking the box during the registration process.